

# Sarah Guilford

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## Education

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**St. Olaf College** — *Northfield, MN*

**Anticipated Graduation:** May 2020

**Bachelor of Arts:** Studio Art

**Major GPA:** 3.91/4.0

**Concentrations:** Film Studies, Media Studies

**Study Abroad:** Paris, France; Rennes, France

**Relevant Coursework:** Video News Reporting, Lighting and Sound Design, Screenwriting, The Media Landscape, Digital New Media, Digital and Film Photography, Literature and Film, Writing About Film, Professional Art Practice, Arts Management

## Work Experience

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**Student Marketing Manager** — *St. Olaf Annual Giving*

June 2019-Present

Produced promotional videos for an online donation campaign and edited in Adobe Premier Pro

Wrote all web content for the campaign to promote philanthropy

Collaborated in a team of 10 to encourage current seniors to participate in donating

**Communications Intern** — *Cannon River Watershed Partnership*

June 2019-Present

Created promotional and educational films for large events

Redesigned the organization's website using WordPress

Posted to all of the organization's social media as needed

**Video Production Assistant** — *St. Olaf College TRIO*

August 2018

Wrote and directed a short comedy film for to be shown to incoming college students

Operated filming equipment for all scenes

**Summer Bridge Teaching Assistant** — *St. Olaf College TRIO*

May 2018-August 2018

Lived in a dorm as a junior counselor for 39 incoming low-income, first-generation college students

Produced and edited comedy sketches and directed coworkers

Tutored writing on an individual basis and was available all hours of the day whenever needed

**Student Researcher** — *St. Olaf College Biology Department*

September 2016-May 2017

Collected and analyzed soil samples in lab of 5 students under the guidance of a Biology professor

Recorded findings and progress in shared document

Discussed relevant science articles in a group weekly

## Leadership and Co-Curricular Experience

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**Founder and Facilitator** — *Depression and Bipolar Support Alliance*

August 2018-Present

Created the first campus support group for people living with depression and bipolar disorder

Coordinated publicity, funding, and facilitator training with the national headquarters of DBSA

Facilitated weekly support groups, tabled at college events, and recruited an executive team

**Soprano** — *Gospel Choir*

September 2018-Present

Sang music of the black gospel tradition

Performed in concerts and churches in Minnesota both on and off-campus

**Soprano and Video Artist** — *Black Ensemble* September 2018-Present  
Sang culturally significant pieces in an entirely African-American choir  
Collaborated with student executives to produce video art for the annual concert

**Co-founder of Black History Month Exhibit** — *St. Olaf College* September 2017-Present  
Collaborated with the curator to design promotional materials  
Planned exhibition layouts alongside the curator to enhance the show's vision  
Fundraised by contacting organizations and individuals on campus

**President and Public Relations Coordinator**— *Diversity Awareness House* April 2017-Present  
Composed newsletters to be sent via email, created Facebook events, and managed social media  
Designed and distributed promotional posters for culturally-centered events  
Mediated conflicts and served as the liaison between the housemates and Residence Life

**Planning Committee and Panel Member** — *St. Olaf College MLK Day* February 2018-January  
Attended weekly meetings to plan on-campus events for Martin Luther King Jr. Day  
Served on a panel of faculty and students to speak on racism in the classroom

**Executive Member** — *Sustained Dialogue* February 2017-December 2018  
Attended training to talk to peers about the top 8 controversial topics in the U.S  
Engaged in moderated dialogues about topics in groups of 7-10 students.  
Decided on and implemented an "action plan" to bring awareness to a relevant issue on campus.

## **Solo Exhibitions**

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"Moments Without Boundaries," Ivy Tech John Waldron Arts Center, June 2016

## **Group Exhibitions**

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"UPRISING: Black Reign" St. Olaf College Groot Gallery, February 2018

"2018 Student Juried Show," St. Olaf College Groot Gallery, March 2018

"UPRISING II" St. Olaf College Groot Gallery, February 2019

"2020 Student Juried Show," St. Olaf College Groot Gallery, March 2020